

DIEGO BELTRAMINI

User Experience Designer

Barcelona
www.diegobeltramini.com
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+34 691 194 474

PROFILE

I'm a User Experience Designer and my main expertises comprehends the design of flow diagrams, web-trees, wireframes, prototypes and functional documentation for responsive websites, iOS and Android apps and complex digital platforms.

I'm a passionate worker and I'm able to follow the development of a complete digital project cooperating with all the figures involved.

During my job experience I learnt a lot from every project being committed to my work with all my knowledge, skills and passion.

EXPERIENCE

2017 - Now

USER EXPERIENCE DESIGN SPECIALIST

Payment Innovation Hub - Barcelona

I'm currently working as User Experience Design Specialist at Payment Innovation Hub, a joint venture of CaixaBank, Global Payments, Samsung, Visa and Arval located in Barcelona. I'm in charge of the user experience and design development of projects focused on different research lines such as IoT, machine learning, AI and biometric technologies. The main purpose is to improving the customer experience in the world of payments promoting R&D&I projects to achieve the best and most innovative solutions to society.

2016 - 2017

USER EXPERIENCE DESIGNER & DIGITAL CONSULTANT

Multiple Clients - Barcelona / Dubai / London / Milan

Freelance User Experience Designer for multiple clients. My main role concerned the design of user flows, information architectures, pixel-perfect wireframes, prototypes and the development of functional documentation for responsive websites, native apps and big data management platforms.

2014 - 2016

USER EXPERIENCE DESIGNER

OgilvyOne Worldwide - Milan

During my time at Ogilvy, I've had the opportunity to work on big digital projects for national and international clients like Galbani, Zuegg, Nestlé Group, BAT and many others. I've dealt mostly with the user experience design taking care of the production of web trees, user flows and wireframes for multi-country websites, e-commerce and native applications.

2014

UI/UX DESIGNER

NiEW Design Studio - Milan

Digital benchmarks, heuristic evaluations, taxonomies, flows, navigation maps and wireframing with a strong approach of usability and findability concepts for designing, structuring, organizing and labeling information, focused on desktop and mobile websites.

2012

INFORMATION ARCHITECT

Ogilvy Interactive - Milan

Digital benchmarks and functional analysis, taxonomies and interface design for a better user experience.

2012

ART DIRECTOR

Esseblu Studio - Milan

Editorial production, logo and brand design.

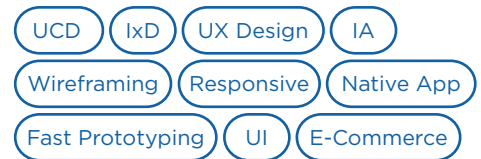
2007 - 2015

GRAPHIC DESIGNER & LIVE SHOW ORGANIZER

VRHC Collective - Verona

Live shows organizer, booking and shows planning. Brand design and creation of artworks for custom merchandise.

SKILLS SUMMARY



EDUCATION

2015

CHOICE ARCHITECTURE

Training IESUM @Ogilvy
Milan

2015

MOBILE BRANDING AND FORMATS

Workshop @Google Mobile Academy
Milan

2014

ADOBE MUSE

Training @Ogilvy
Milan

2012 - 2018

OFFF BARCELONA

Conference @OFFF
Barcelona

2006 - 2009

COMMUNICATION DESIGN

Bachelor Degree @Politecnico di Milano
Milan

2004 - 2006

EXPERT TECHNICIAN IN GRAPHIC ARTS

Diploma @ITI San Zeno
Verona

LANGUAGES



PRIZES & PUBLICATIONS

2006

POLLICIONE D'ARGENTO EX ÆQUO AWARD

Professional Graphic Teacher Training College
Arese (Milan)

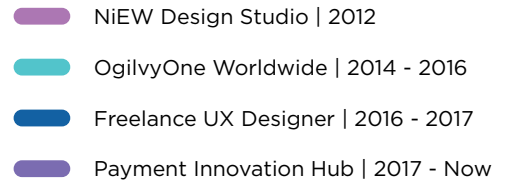
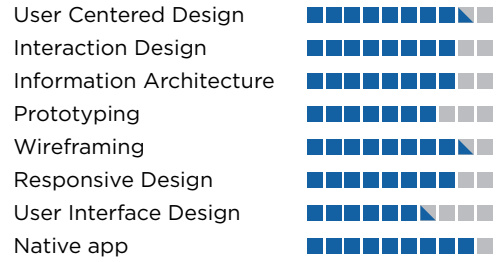
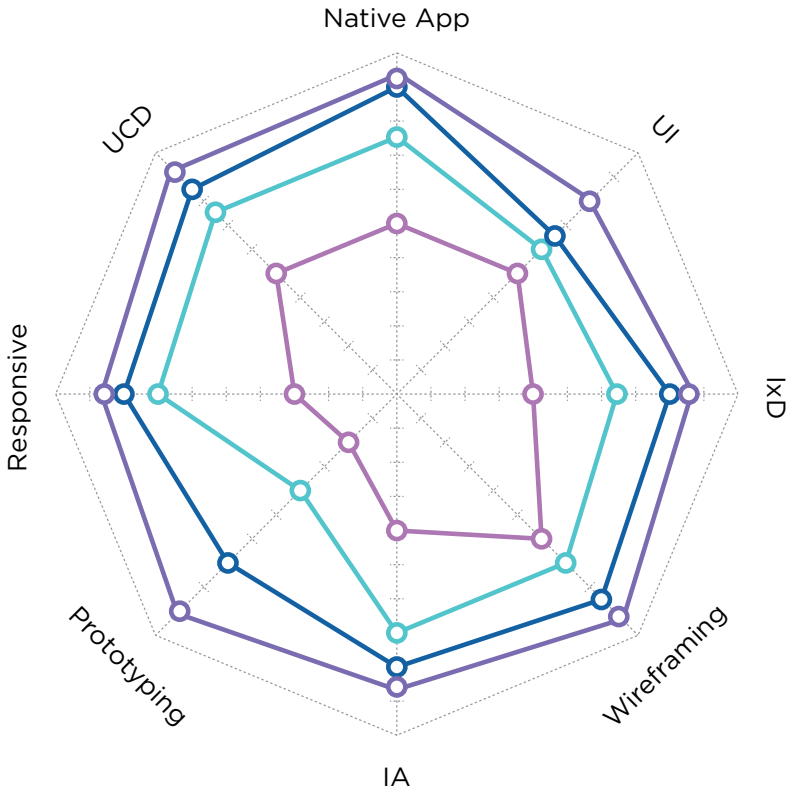
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PROFESSIONAL SKILLS

The graph represents the learning evolution of my actual hard skills during the last 5 years, divided by job position.



PROFESSIONAL TOOLS

The graph represents the learning evolution of my actual software knowledge during the last 5 years, divided by job position.

